

ANNUAL HOLIDAY & CAMPAIGN PLANNER

2023

Jan

01 - New Years Day
23 - Wellington Anniversary
26 - Australia Day
30 - Auckland, Northland, Waikato, Nelson Anniversary
01-29 - School Holidays

CAMPAIGN MESSAGING:

Example: promote autumn school holidays & Easter

Feb

06 - Waitangi Day
14 - Valentines Day

CAMPAIGN MESSAGING:

Mar

13 - Taranaki anniversary
20 - Otago anniversary

CAMPAIGN MESSAGING:

Apr

01 - Southland anniversary
7-10 - Easter
7-23 - School Holidays
25 - ANZAC Day
30-4 May - ATE

CAMPAIGN MESSAGING:

May

09-11 - TRENZ
14 - Mothers Day

CAMPAIGN MESSAGING:

Jun

05 - Kings Birthday
21 - Meetings
Pride Month

CAMPAIGN MESSAGING:

Jul

01-16 - School Holidays
14 - Matariki
30 - Vanuatu Independence

CAMPAIGN MESSAGING:

Aug

08-11 - TECNZ Conference

CAMPAIGN MESSAGING:

Sep

03 - Fathers Day
07 - Fiji Constitution Day
23-08 Oct - School Holidays
25 - Canterbury South Anniversary

CAMPAIGN MESSAGING:

Oct

03 - Labour Day (AU)
10 - Fiji Day
13 - Niue Constitution
20 - Hawkes Bay Consitution
24 - Labour Day (NZ)
30 - Marlborough Anniversary

CAMPAIGN MESSAGING:

Nov

17 - Canterbury Anniversary
27 - Chatham Is Anniversary

CAMPAIGN MESSAGING:

Dec

04 - Westland Anniversary
20 DEC-29 JAN - School Holidays
25 - Christmas Day

CAMPAIGN MESSAGING: